IAPSS World Congress Madrid
20-25 May, 2019

Sponsorship Kit
What is IAPSS?

Our Mission

The International Association for Political Science Students (IAPSS) is the worldwide representation of students of political science and related studies. IAPSS strives to deliver a sustainable academic contribution to the education of its members, to foster exchange among junior political scientists across the globe and to promote social and scientific responsibility. We do this by offering a multiplicity of events and publications.

IAPSS embraces over 600 individual members and 10 association members from all over the world. The Association – founded in 1998 in Leiden (the Netherlands) – is exclusively student-led, non-profit orientated and politically independent. The IAPSS Headquarters is located in Nijmegen (the Netherlands) – hosted and supported by Radboud University Nijmegen, IAPSS’ premium partner and itself a leading institution in the political science arena in Europe.

On the international level, IAPSS works closely together with, among others, the International Political Science Association (IPSA), the European Consortium for Political Research (ECPR), and the Asia-Europe Foundation (ASEF).

A Global Player

Partnering with Key Institutions

Three Pillars

Our portfolio and annual agenda provided with great dedication to our members is built up around three pillars. In each pillar, we conceptualize and realize activities, projects and services that contribute to the academic, personal and social development of our members. Worldwide, 365 days all year long.

1. IAPSS Events – Global Political Science Gatherings
2. IAPSS Academic – Journals, Publishing, Delegations & Research
3. Professionalization and Career Development

IAPSS’ unique international network of more than 600 members enables us to influence debates, initiatives and scientific developments internationally. More than 215,000 individuals are following IAPSS through social media and regular consultations are taking place with all international partners in the field of political science.
The IAPSS World Congress is the largest annual event hosted by IAPSS – the International Association for Political Science Students. As customary for our biggest event of the year, we are expecting 250 students from around the world to join us in Madrid, Spain, to examine this year’s Congress theme – ‘Overcoming Injustice’.

Taking place between the 20th and 25th of May 2019 at Complutense University of Madrid, we have a fascinating program of student-led panels, expert talks and interactive workshops and sessions, along with social events and networking opportunities.

The IAPSS World Congress 2019 will bring together a multiplicity of experts from academia, civil society institutions, the media, and think tanks. With 24 student panels, 100 panelists will be provided with the unique opportunity to discuss their research and work-in-progress in political science, international relations and related sub-fields with an international audience. In addition to the panelists, we expect around 150 observing students to join the congress in order to get familiar with the format of an academic conference and participate in discussions.
The IAPSS World Congress will bring together 250 international students, along with IAPSS board members, world renowned experts, policymakers, and academics. Sponsors of the Congress will gain direct exposure to participants, organizers, guests, and students of Complutense University of Madrid.

We offer three kinds of sponsorships:

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Prime Sponsor</th>
<th>Regular Sponsor</th>
<th>Individual Option</th>
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<tbody>
<tr>
<td>Advertisement inside participant guidebook</td>
<td>Full-page</td>
<td>Half-page</td>
<td>Full: €300</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Half: €150</td>
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<tr>
<td>Promotional material inside participant bags</td>
<td>Up to 3 items</td>
<td>1 item</td>
<td>1 item: €250;</td>
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<td></td>
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<td></td>
<td>2 items €350</td>
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<tr>
<td>Logo to appear on WC website (with hyperlink &amp; synopsis)</td>
<td>All pages</td>
<td>under partners</td>
<td>x</td>
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<tr>
<td>Direct customized email to WC participants</td>
<td>✓</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Acknowledgement as sponsor in all social media</td>
<td>Up to 3 posts/month (for 5 months)</td>
<td>1 post/month (for 5 months)</td>
<td>1 post/month (for 5 months) €250</td>
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<tr>
<td>Acknowledgement as sponsor in guidebook and signage</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
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<tr>
<td>Invitation to attend opening &amp; closing ceremonies</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
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<tr>
<td>Distribution of flyers/booklets/promotional material on campus</td>
<td>✓</td>
<td>✓</td>
<td>€250</td>
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<tr>
<td>Option to sponsor plenary session (for an extra €500, see next)</td>
<td>✓</td>
<td>x</td>
<td>x</td>
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<td>Volunteer T-shirts to be prepared with sponsor logo</td>
<td>✓</td>
<td>x</td>
<td>€150</td>
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<tr>
<td>Value</td>
<td>€1,000</td>
<td>€500</td>
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</tbody>
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Sponsors will be asked to provide us with 250 promotional items of choice to be placed in delegate bags. These items can be anything the sponsor is willing to offer, such as notepads, pens, mugs, water bottles, USBs, etc. We are willing to cooperate with potential sponsors to decide on items that fit both our needs.
C. Plenary Session Sponsorship

Potential sponsors may also choose to sponsor plenary sessions for €500/session. During these sessions, promotional material of the sponsor will be put up, including roll-up banners, posters, etc. The sponsor will be announced before and after the session, and on social media.

For any questions, enquiries, or further clarification, please do not hesitate to contact our media and sponsorship coordinator:

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